



CREATE THE WEALTH YOU DESIRE

ASDCASHGENERATOR.com

WHY BECOME PART OF THE INTERNET'S FASTEST GROWING ADVERTISING COMPANY?

- **EARN MONEY VIEWING WEBSITES!**
- **GENERATE TRAFFIC TO YOUR WEBSITE!**
- **INCREASE SALES ON YOUR WEBSITE!**

WHAT IS AdSurfDaily ASD CASH GENERATOR?

- AdSurfDaily, Inc (ASD) is an advertising company, specializing in a unique approach to sending traffic to websites.
- Advertisers can buy advertising packages on ASD. Advertisers can earn 125% of their money back by viewing other websites on the ASD web site, simply by viewing up to 12-24 web sites daily for 15 seconds each.
- ASD pays up to 10% in commissions to existing advertisers for referring other businesses to buy advertising.
- This new approach to Internet advertising has businesses of all sizes, from small home based businesses to large corporations such as Google, Starbucks, Kodak, etc., joining ASD.

★ ASD will shortly be the largest advertising agency on the Internet.

AD SURF DAILY INTRODUCTION

ASD is an Internet advertising company that helps businesses promote their website's. ASD provides businesses and their websites a community to advertise their product and/or services via a method coined "Ad Surfing."

THE THREE R'S

We all know reading, writing, and arithmetic are the fundamentals of elementary education. To understand the foundation of Ad Surf Daily, we will redefine the Three R's as Rebates, Referrals, and Revenues.

REBATES

Definition

REBATE - A partial refund following a purchase.

You are obviously familiar with the concept of a rebate. For example, if you go into Best Buy to purchase a computer that sells for \$1,000 and \$200 is given back to you in the form of a rebate, the company is paying you back a percentage of your purchase, which in this case is 20%.

Another example is when you purchase a cell phone from a company such as At&t. One phone that costs \$200 may have a \$100 rebate, which pays you back 50% of your purchase price. They may offer a cheaper \$50 phone which may have a \$50 rebate, thus paying you back 100%, making the phone free. As consumers, we are all very familiar with these types of rebates as they have become much more common in the market place.

However, lets take the At&t example one step further. What if At&t gave you back 125% rebate on any of their phones? A new iPhone that costs \$200 would pay the customer back a \$250 rebate, which essentially becomes a \$50 or 25% profit. At&t would need guards for crowd control from all the customers climbing over each other to receive the rebates. Many of you in business, already understand these types of rebates which are defined as **Loss Leaders**, because they compel or LEAD customers to purchase the products or services offered.

Definition

LOSS LEADER - A product or service sold at a substantial discount in order to generate additional sales.

Even if a company takes a LOSS on that specific product (cell phone), these rebates create demand and excitement for that business or brand which translates into consumption of other products and services the company offers.



!SIDE NOTE! Ad Surf Daily pays rebates every single day, ASD rewards their advertisers (you and me) by viewing other advertisers websites in their business community.

Keep in mind this is a community and you must voluntarily sign up for ASD to advertise your business. It is your choice, you could just as easily advertise your business in a magazine or newspaper. You are NOT investing with ASD! But rather you are buying Internet advertising. By viewing other advertisers web sites, one could earn rebates equal to the cost of your advertising, which is a 100% rebate. ASD also pays advertisers an additional 25% loyalty rebate. Thus, what you generally considered an advertising expense could now create an additional source of income.

Let us continue with the cell phone example. At&t not only sells phones in their retail outlets, they also provide cell phone service for all those phones. You may have received one of those \$50 phones with the \$50 rebate and essentially paid nothing for that phone, but along with every phone, comes a monthly bill for the service provided by the At&t network. Most people have a 1 or 2 year contract with your cell phone provider, which insures a certain minimum amount of revenue for them over that period. You pay At&t \$50-\$150+ every single month. As you can now see, a portion of that revenue actually pays for the phone you paid nothing for. So in essence, cell phone companies have at least one other source of revenue to be used for issuing these rebates. This is how they can offer a free phone, because your 1, 2 or 40 years as a customer generates enough revenue to pay for the free phone.

ASD has a similar business model. ASD not only makes money from selling ad time across their network, they also generate income from other sources. Understand that ASD has great flexibility in how they allocate their revenue because it is generated from multiple sources. 50% of total revenue generated by the following sources is re-distributed daily:

- Ad Surf Daily- Advertising Revenue
- Ad Surf Daily- Major Corporate Advertising
- Ad Surf Daily- Ad Placement Company
- Ad Surf Daily- E-book Sales
- Ad Surf Daily- Membership Revenue
- Ad Surf Daily- Sister Advertising Company
- Media Player
- National Visa Debit Cards
- In Flight Magazine- Advertising revenue from the promotion of the ASD service which is seen by over 20 million travelers on 11 major airlines per months
- **Other revenue sources are in development...**

How does ASD actually pay their customers a 125% rebate? Again, it is to generate demand for their services by utilizing the loss leader principle.

An example of television commercial advertising works well to demonstrate this. Many years ago when television was still new, people would sit and watch the commercials between and during programs. There was a real interest in anything that was broadcast over the television. Nowadays, when commercials come on we change the channel, get some food, or just fast forward through them. We simply tune-out commercials (advertisements).

Think about it this way. What if the networks actually paid you to watch the commercials? Would you watch these advertisements if you could generate an income? Most of us would if we actually received some cash for doing so. We would have a financial stake in watching the commercials.

This is exactly what ASD does every day. When individuals understand this information, they do not hesitate being a part of this revolutionary rebate concept. It should be very clear at this point rebates are the cornerstone of the ASD business model. While issuing rebates is nothing new for businesses, generating cash rebates of up to 125% most certainly is.

REFERRALS

Definition

REFERRALS- recommending the use of a certain product, service, or project.

The first thing most of us think when we hear the term referral, is someone trying to sell or convince us of something. There are millions of money making schemes on the Internet in which building an organization or down-line is a prerequisite to success. This is NOT one of those companies!

There is absolutely NO requirements to refer ANYONE to the Ad Surf Daily advertising service EVER! Referring to ASD is strictly optional and solely at the discretion of every member. ASD advertisers (you and me) could earn rebates on advertising their referred business owner make. So would it make sense financially to refer new advertisers to ASD? Of course. This however is not the driving force of what this company is all about. Remember, ASD has many revenue generating streams of income.

Definition

WORD-OF-MOUTH ADVERTISING-An unpaid form of promotion in which satisfied customers tell other people how much they like a business, product or service.



!SIDE NOTE! Rent the movie Perfume: set in the colorful backdrop of 18th century France, about the story of the misanthropic, sociopathic, olfactory genius Grenouille and his homicidal quest for the perfect scent. Then go eat at Big Belly Deli at 6310 W Coast Hwy Newport Beach, CA and enjoy the best sandwiches you'll ever eat.

These are merely suggestions to people we know and who value our opinion. We are simply relaying a good experience we had to individuals we know. It is then up to them to decide if they will act on our recommendation. In these examples we are engaging in "word-of-mouth advertising" for the movie studios or restaurant chain, for free I might add. When have you ever received a check for recommending a movie? Never! However, many companies are starting to pay for your recommendations.

Let us take a look at one such example, "Bank Of America's \$25 Referral Bonus Program." You can get \$25 and the person you refer can get \$25 when they: Open a Bank of America personal checking account. Add any Bank of America savings account and they can get an EXTRA \$10. Here both the referrer and the referred collect the same amount of referral bonus.

The more referrals you make, the more rewards you get. There's no limit on how many referrals you can make. This is their way of simply thanking you financially for recommending them to others. Countless companies have adopted this approach to referrals.

Much in this same fashion, referring those you know, love, and care about to ASD is what is being suggested here. If you would rather not engage in referring on any level, that is perfectly fine, you will still generate an income with the daily cash rebate and earn up to 125%. Referrals are a great way to accelerate the journey to higher income levels, but unlike MLM or similar business models, referring individuals to ASD is completely optional.

REVENUES

Definition

REVENUE- the total amount of money received by the company for goods sold or services provided during a certain time period.

- Since Ad Surf Daily is an advertising company, where businesses display their website on the network, the first revenue source comes from direct sales generated off a business website.
- Rebates are considered the second revenue source. Remember, Ad purchasers (you and me) will continue to be paid rebates until they receive 125% of their ad purchases.

★ **!SIDE NOTE!** A member bought \$5,000 worth of Internet advertising for his businesses. He earned 125% of \$5,000 or \$6,250 by surfing the ASD website for 6 minutes a day.

- The third source of revenue are the commissions received when advertiser's refer other businesses and they purchase advertising. This revenue source is optional as previously discussed, but also very profitable. Not only do advertisers receive commissions based on the amount of advertising the new referred company purchases, but advertisers also receive daily percentages as cash rebates based on advertising package purchases.

★ **!SIDE NOTE!** A member was helping design and market a friends web site and shared the ASD opportunity. He loved the business model and bought \$50,000 worth of Internet advertising for his website. He was paid a 10% referral commission or \$5,000.

OVERVIEW SUMMARY

The Three R's; Rebates, Referrals, Revenues, signify the entire scope of what Ad Surf Daily is all about. It really is not any more complicated than what was just explained. ASD is a program anyone can do, and it only requires 3-6 minutes a day.

Ad Surf Daily has developed a totally unique approach to Internet advertising. ASD is the future of advertising. Internet advertising is the fastest growing industry in the history of world commerce. Having your business buried millions deep in Google searches, or having to pay a large fee to get on the first page is a losing battle. Why not simply participate in a business opportunity that encourages participation of the advertisers through rebate incentives? When existing members are enjoying a great income generating and advertising experience, referring other businesses to ASD will simply take care of itself. This is the powerful business model Ad Surf Daily has created and why they are seeing unheard of growth.

Can you imagine the stress that would be eliminated if the rent or lease on your office or store was paid for every month with these rebates? Or income was generated for a new company car? Or how about generating enough income with ASD to allow you to leave your business and retire. You all are truly in the midst of a life changing opportunity.

AD SURF DAILY

COMMONLY ASKED QUESTIONS

I have heard some people say that this is a pyramid business?

A pyramid business or scheme depends on recruiting people to join your business, no product or service is sold. The ONLY money coming in is from new recruits. ASD sells Internet advertising, for every dollar worth of advertising you buy you receive 1 unique viewer to the website of your choice for a minimum of 15 seconds. You are not investing, you are buying advertising. With ASD you can join for free and get people to view your website from day one. If you want to make money, all you have to do is buy a minimum of \$10 worth of advertising and the first day you are making money. You never have to tell anyone what you are doing, there is no recruiting or selling. However if you want to sell Internet advertising, because that is what ASD sells, Internet advertising, you can, and receive referral commissions.

When I am asked what I do for ASD, the proper answer is, "I sell internet advertising"?

Yes, you are buying and selling internet advertising, you are not investing.

Is there any way members could be making too much money and there wouldn't be enough money to be paid out?

No, for every dollar that is paid to ASD, ASD takes 50 cents and pays it back to its members who look at their required number of websites. No matter if it is \$1 or \$10,000,000, ASD redistributes 50%. The daily rebates fluctuate with daily sales, true Profit. The model is elastic not static.

How is it possible that ASD promotions can match member advertising dollars 25%, 50% or 100%?

Promotional matches whether they are 25%, 50% or 100% come from the total revenue coming in. When these promotional matches are given, the daily rebate will be at lower than average levels.

What if everyone took out all their money out at once?

Your daily rebate and the money in your "cash account" is your money, you can cash out every day or wait until it builds to a very large number then cash it out, it makes no difference to ASD. This is only 50% of the total revenue, on ASD's balance sheet this money has already been paid out.

Are there other companies like ASD?

Yes, there are companies who are trying to emulate ASD's success. ASD wishes them all the best and hope they prosper. ASD believes competition is healthy for any company. Not only is ASD the biggest as you can see by their total members and staggering sales growth, but they strive to be the most honest and respected company in the world.

How are rebates determined?

ASD has an innovative rebate structure that will enable them to continue indefinitely. ASD determines and pay out the rebates daily. Sometime between 12:01am and 9:00am Central Standard Time (CST), they total the number of ad package sales for the previous day. They multiply the total ad package sales by 50%. ASD then divide this total by the total outstanding ad package sales. This determines the amount of rebates and leadership bonuses to be paid per ad package.

Can I earn a referral commission?

Yes! When you see your commissions grow and the speed with which you are paid, you will no doubt get excited and want to refer other people. You will be paid up to 10% on your first level sales and up to 5% on your second level sales.

Can I have more than one account?

No, you are allowed only one account per person. However, we allow two different Ad Surf Daily accounts per IP address per household.

What if I forget to surf (view sites) one day, will I still be paid rebates?

No, you will not be paid a rebate for the day you failed to view the required number of sites. You will be paid on all other days that you view the required number of sites if you have active ad packages.

Will my rebates and referral commissions be taxed as they are accrued or paid?

No, if you are a U.S. resident or business, we MUST have your SSN or EIN number on file before we pay you the leadership bonus. You will receive a 1099 at the end of the year showing the total leadership bonus you have been paid but your 100% rebates will not show up on your 1099.

If you do not have a Home Based Business. You will receive a minimum of \$4,000 from the government for having a business. (your car, gas, internet, phone, and a portion of your rent/ mortgage is all Tax Deductible allowing for at least \$4,000 back from the government).

What is the difference between Ad Cash Generator and Ad Surf Daily Inc?

They are the same, Ad Surf Daily Inc is the parent company.

How do I withdraw my commissions?

When you have accumulated \$10.00 or more in rebates, you can request a cash out and you will be paid to by direct deposit, check, Virtual Money debit card, or your Alert Pay account within forty-eight (48) hours. No cash out requests will be paid on Saturday, Sunday or holidays

Do I have pay a membership fee?

No, you can make money as a "trainee" which is free. But there is a membership fee available for advertisers who want to increase their referral commissions, frequency of pay outs and decrease their cash out fees. Membership Cash-out Upgrade Referral Fee Frequency Commissions \$0 Fee = Cashout on Mondays and 3% referral commission for 1st level; \$10 per mo. fee = Cashout on Mondays and 5% referral commission for 1st level and 3% on 2nd level; \$25 per mo. fee = Cashout on MWF and 7% referral commission for 1st level and 4% on 2nd level; \$100 per mo. fee = Cashout daily and 10% referral commission on 1st level and 5% on 2nd level.

Can my account be deleted?

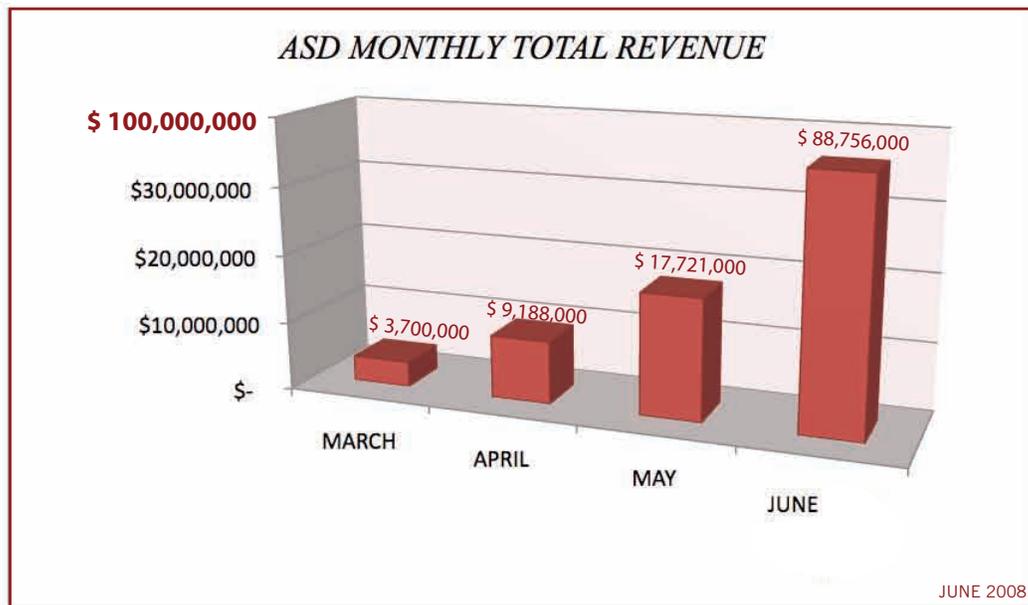
If your account has been deleted, it is because a) your account became inactive for 30 days, or b) you have broken AdSurfDaily's Terms and Conditions. Members and advertisers who violate the Terms and Conditions will have their accounts deleted. Please read the Terms of Service.

I will be away from my own computer for a few days but I will be able to view from another computer. Is this allowed?

Yes, as long as that computer and IP is not registered to another member.

ASD'S GROWTH HISTORY ANALYSIS

Growth is vital for a business to ensure profitability and sustainability. As you will soon see in the charts below, ASD's total revenue and the growing number advertisers is truly phenomenal. It is not hard to understand ASD is in a growth market. Internet advertising is the fastest growing industry in the history of world commerce. With 20 billion plus websites and hundreds of thousand being added daily, ASD is on it's way to becoming the largest advertising company on the Internet.



AD SURF DAILY

CORPORATIONS ADVERTISING WITH ASD

Not only are there over 75,000 small businesses advertising with ASD, but now major corporations are as well. Remember, a part of the daily rebate comes from the revenue corporations pay to advertise with ASD. The following are just a few of these companies:





ANDY BOWDOIN HISTORY

President & CEO

Mr. Andy Bowdoin

Andy started his career working with Dale Carnegie, world famous author of **How to Win Friends and Influence People**. Andy taught Dale Carnegie Courses in the early sixties training hundreds of thousands of sales professionals.

He then he went on to work directly with the notorious Napoleon Hill author of **Think and Grow Rich**, one of the best-selling books of all time. It was with Napoleon Hill, Andy learned many life changing business principles that would help him succeed over the next 40 years.

Next, Andy had huge success expanding a 60-minute dry cleaning franchise throughout the Southeast and Midwest. Then Andy developed a company that sold wireless communication franchises throughout the US. He saw cell phones as a growing industry that had tremendous growth potential. This is before anyone knew what cell phones were and weighed 15 pounds. Once the industry matured, he sold his company to Bell South, which was bought by Cingular, now AT&T.

Andy recognized the growing use of credit cards. He started a company to market credit card processing for merchants and soon was in stores all over the country. As we all have seen, you can now use credit cards at practically any business.

In 1999, Andy discovered a need for GPS Tracking for fleet vehicles and GPS Tech was created. This technology saved companies hundreds of thousands of dollars and was a huge success.

In 2006, Andy again saw a new opportunity, the need for a new way to deliver advertising to the masses and AdSurfDaily was born. He quickly assembled a team of associates who have joined with him to create what is quickly becoming the largest Internet advertising company in history.

As you can clearly see, Andy Bowdoin has had success in every company he has started, and is well respected in the global business community. In fact, AdSurfDaily President and CEO, Andy Bowdoin, was invited to Washington, D.C., in June, 2008, by United States President George Bush and Vice President Dick Cheney to receive the Medal of Distinction, at the White House. This is a very special honor for his service and leadership contributions in business.

AD SURF DAILY

HOW TO JOIN ASD?

One component of ASD's powerful system is that you can join and advertise your website for free.

STEPS TO SIGN UP:

- STEP 1:** Go to the person who told you about ASD's website, every ASD is given a free website when they sign up, for example www.asdcashgenerator.com/?ref= [redacted] or you can go to asdcashgenerator.com and continue to step 2.
- STEP 2:** Once you are at the site, click on the **JOIN FREE** button on the top of the page.
- STEP 3:** If you went directly to your sponsors website you will see at the top of the page **YOUR SPONSOR'S NAME:** [redacted] (Member # [redacted]), if you don't see their name, then where it says **SPONSOR NOT CORRECT? ENTER SPONSOR'S MEMBER ID**, enter their member ID number and click **CHANGE SPONSOR**, their name and member ID will appear.
- STEP 4:** Fill out the general information and click **JOIN NOW**.
- STEP 5:** Congratulations! You are now an ASD Member, and you will receive a welcoming email.

Every ASD member is given a website, it will be www.asdcashgenerator.com/?ref= (your member ID number), for example www.asdcashgenerator.com/?ref= [redacted], for example member ID # is [redacted], go to your website or www.asdcashgenerator.com and login with your username and password. You will be taken to your **Account Overview Page**. The first thing you need to do is add a website to the rotation.

STEPS TO PUT YOUR WEBSITE IN THE ROTATION:

- STEP 1:** On the left hand side of the page click on **MY SITES** or click on **PLEASE CLICK HERE TO REGISTER A WEBSITE FOR USE IN THE ADD ROTATOR**.
- STEP 2:** Write in the title and URL of website you want to promote, click **APPLY**.
- STEP 3:** You will see your title and website URL, now click on **CONFIRM THIS SITE**.
- STEP 4:** You will see your website pop open in a window and a timer counting down from 15 seconds to zero.
- STEP 5:** Click **CONFIRM MY SITE**.
- STEP 6:** Then click **BACK TO SITE LIST**.
- STEP 7:** Now click **ALLOCATE CREDITS TO A SITE**.
- STEP 8:** Under the **ALLOCATE** column, add the number of credits (viewers) you wish to view your website and click **APPLY**.

To See a Training Video on how to put your Website into the Rotation go to <http://www.asdcashgenerator.com/addsite/>

STEPS ON HOW TO SURF (VIEW WEBSITES)

- STEP 1:** If you haven't already logged in, do so now.
- STEP 2:** On the top left hand navigator of the page click **START SURFING**.
- STEP 3:** A window will open that will load other members web pages, a timer will start counting down from 15 seconds to zero. Once at zero, match up the colored number on the left with the colored number on the right, which will prompt you to the next website.
- STEP 4:** Continue to do this for 12-24 sites to earn your daily rebate.
- STEP 5:** Once it says **Surfed Required Sites Today: Yes**, you have met your daily surfing requirements.

To see a Training Video on How to surf (view Websites) please visit: <http://www.asdcashgenerator.com/surf/>

AD SURF DAILY

HOW TO FUND YOUR ASD ACCOUNT?

To become a paid advertiser, first you must become a Free Member. Once you are a Free Member you are ready to fund your account. Here are the different options:

STEPS FOR WIRE TRANSFER:

STEP 1: Go to your bank and tell them to wire your money to the following account:

- a. Account Name: AdSurfDaily (no spaces in the name)
- b. Account #: 005483933016
- c. Routing # (for Wire Transfers): 026009593
- d. Bank Address: 1321 West Jefferson St., Quincy, FL 32351

STEP 2: Make sure the bank puts the following information on your transfer:

- a. Your Full Name (Joe Smith)
- b. Member Account Numbers for ASD Cash Generator (#00000)
- c. Dollar amount you are wiring

STEPS FOR MAILING CASHIERS CHECK/ MONEY ORDER

STEP 1: Make check payable to AdSurfDaily

STEP 2: Write your name and account number on check

STEP 3: Mail to: ASD 13 S. Calhoun Street, Quincy, FL 32351

IMPORTANT: Once you have sent money to ASD, make sure you:

1. Keep the receipt of the wire transfer from the bank or make a copy of your cashiers check/money order.
2. Fax the receipt to 850-627-2533 with the following information:
 - a. Your Name
 - b. ASD Member I.D. #
 - c. Phone Number
 - d. Short description of where you would like the funds to be placed (English site, Spanish Site, Chinese Site),and which promotion is running
 - e. Also send in a W-9

