

HubPages
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Re: Copyright, Trademark infringement

July 22, 2012

To whom it may concern,

We are writing you today and requesting your assistance. It has come to our attention that your website Hubpages.com is broadcasting and delivering content that is both copyrighted and, Trademark Protected. In addition, the content constitutes a **tortuous interference with us and our 1.2 million independent advertising reps around the world.**

The following page was brought to our attention yesterday (July 21, 2012) and we would request this page to be removed before greater damage is done to our business model and reputation.

Trademark Serials
85673404; 85585652; 85585656

Copyrighted phrases:
Zeekler; Zeek Rewards; Shopping Daisy;

Incorrect statements:

All members are required to pay \$10 for a "compliance package" and confirm that they understand these limitations, or their membership will be terminated immediately.

There are no statistics or chart that explains how much an average affiliate earned in the past from each of the six ways to earn. Out of the six ways to earn, four involves recruiting people, instead of selling things.

The payment is usually sent by check, with a lag of 15 days plus transit time. Though ZeekRewards made a push to use payment processor

such as AlertPay and Solidtrust Pay starting 2012.

Libelous statements:

Clearly, the daily profit share is NOT calculated, but rather, INVENTED and MANUALLY ENTERED. How else can they mistakenly typed in 8.9% instead 0.89%?

Does Zeek Rewards promise return on investment? Absolutely yes, esp. before February 2012, Zeek Rewards actually guaranteed 125% ROI (which, incidentally, is also the number used in Ad Surf Daily) After the compliance review, the word "investment" disappeared from almost all advertising. However, the fundamental business model did not change. You put money in to buy bids, which you give them away to trade for VIP points, and you earn return on VIP points. Thus, it is still behaving like an investment.

Many critics have questioned how is this "profit share" actually calculated. Burks have previously stated that this formula is a proprietary business secret and will never be revealed. Critics charged that it is far more likely that Burks simply made up the numbers in his head without regard to reality.

I would request the following, first to remove any and all references to Zeek Rewards, Rex Venture Group LLC, Zeekler Penny Auction, on the listed on pages hosted on your network located at this URL:

<http://kschang.hubpages.com/hub/Analyzing-ZeekRewards-is-it-a-legal-and-viable-business-and-can-it-provide-long-term-income-for-you>

In the HubPages.com terms of service:

4. RESTRICTIONS AND PROHIBITIONS ON USE

*In Your use of the Service You must abide by the following restrictions and prohibitions on use. As a Service User or Author, You may Not: Publish Hubs or Hub or Author Content that include any content or links that are pornographic, **defamatory, libelous, tortuous**, vulgar, obscene, invasive of privacy, racially or ethnically objectionable, hateful, promotes or provides instructional information about illegal activities, promotes any act*

of cruelty to animals, or is otherwise offensive.

Again I understand that you would be unaware of the situation and had no idea of the false and misleading content posted on sites hosted on your network, but we have been unable to contact the author of the content, so your prompt assistance is greatly welcomed.

Rex Venture Group LLC has not given authorization, past or present, for any use, of its trademarks, copyrighted phrases. Nor does it allow, or has authorized any publication of material that is defaming and causes a business disruption for its affiliates around the world.

Again I would like to thank you for your prompt attention to this matter.

Sincerely

Robert Craddock
Rex Venture Group LLC